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# Our Approach to Sustainability

## **Basic Approach**

The Nikon Group defines sustainability as contribution to a sustainable society and achievement of sustainable growth for the company through the realization of its Corporate Philosophy of Trustworthiness and Creativity in its business activities. With this idea as the main statement, the Board of Directors decided on four intentions that support this idea as the Sustainability Policy.

Under this policy, the Nikon Group has established the Nikon Code of Conduct, which embodies Nikon's basic approach to CSR and lays down standards for employees to follow when taking actions based on this approach.

### **Sustainability Policy**

The Nikon Group aims to both contribute to a sustainable society and achieve sustainable growth for itself by putting into practice the Nikon philosophy of Trustworthiness and Creativity through our business activities.

- We are committed to helping solve environmental and social challenges and achieve Sustainable Development Goals (SDGs) through our business activities by delivering uniquely Nikon products and services.
- We aim to do better for the environment and for society by objectively assessing the impact our business has on the environment and society and continually striving to make improvements.
- Through active dialog with our stakeholders, we stay abreast of changes in society. We also constantly reflect on our own activities to meet stakeholder expectations.
- We do more than what is required to comply with laws and regulations. We act with integrity and fairness and disclose information appropriately.



Nikon Code of Conduc

https://www.nikon.com/company/sustainability/management/codeofconduct/

Strategy → p.020
Creating Social Value Through Core Technologies → p.038
Thorough Compliance → p.144

### Column

# Activities Aimed at Raising Employees' Sustainability Awareness

The Nikon Group publishes a quarterly newsletter in 14 languages covering sustainability-related activities and news within and outside the Group, aiming to raise sustainability awareness among employees. We also hold a photo contest every year. While the theme of the contest had been limited to the environment, we expanded the contest in fiscal year 2023 to encompass all aspects of sustainability.

We created a sustainability page on the Japanese Group portal site, with new content posted every two weeks regarding sustainability awareness-raising and the current status of related Group activities. In addition, Nikon held a talk event about SDGs in the workplace using a web conferencing system. To provide an opportunity for people to become familiar with sustainability and to become aware of the connection between their work and the SDGs, employees from different departments were invited to appear on stage to introduce initiatives at their respective workplaces.



SDGs in the Workplace talk event. In fiscal year 2023, we held the event once every three months, covering various topics, including the imaging solutions business and our IR activities.